

# THINK & GROW RICH

for Internet Entrepreneurs



Learn how to **develop a winner's mindset** on the Internet Marketing platform and become successful in the fastest time possible!

# **Think and Grow Rich for Internet Entrepreneurs**

**“Learn How to Develop a Winner's Mindset on The Internet Marketing Platform and Become Successful in The Fastest Time Possible!”**

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## Think and Grow Rich for Internet Entrepreneurs

“Learn how to develop a winner's mindset on the Internet Marketing platform and become successful in the fastest time possible!”



# Chapter 1: Introduction

## Develop That Winning Mentality TODAY!



### Welcome to “Think and grow rich for Internet Entrepreneurs”!

In this book, you are going to learn the crucial factors that separate the boys from the men when it comes to Internet marketing.

The majority of people online are not making money. Most of them are probably not even recovering a fraction of their investment!

Pardon me for being brutally honest here, but the majority of them fail because they do NOT desire success badly enough! Most of them that DO succeed is because when they want something desperately enough, they will find the means to obtain success no matter what!

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In this book, we'll talk about a few essential factors that will give anyone (even total newbies on the Internet) imperative principles that will turn you from a whimpering, small time site owner into a massive Internet juggernaut!

We'll talk about:

- The importance of having the right mindset as well as choosing the right vehicle
- What the success blueprint is all about by choosing the right business models that work
- The roadmap that you or anyone can use to achieve Internet marketing riches by applying this 4-step system
- The many pitfalls that people do all the time

**Without further ado, let's get started and learn all about the winning mindset immediately!**

**YOU READY???**

## Chapter 2: Mindset & Vehicle

### Develop the winning Mindset



**Everything from the initial plan or a big business has a birth place – that is from the mind** (the source where every action flows out from).

Before you jump into the Internet marketing scene, one of the first things that you must fine-tune is your mindset.

But what does it mean to develop the right mindset? Here are a few suggestions:

- **Making money online is NOT a get rich quick scheme.** Let me repeat that because it's one of the most important factors to wrap your head around. You don't just 'dump money' into some marketing scheme hoping to get money in return.

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- **You must invest time into your education.** Depending on your skill, you don't just read an E-book or two and expect to become an Internet marketing expert overnight. After all, how long does it take people to get a college degree? Doctors, lawyers, teachers, nurses and so on.
- **You must invest time for trial and error.** No one gets it 'right' on the first try. Trust me I know that one first hand. You must be prepared for failures and mistakes. Learn from them and make sure you get up and fight again! Look at Oprah, Thomas Edison, Abe Lincoln and all the other important people who didn't give up.
- **You must be prepared to put up with negative people.** There are many family and friends who do not and will not believe that it is possible to make money online. When you put your plans into action, you'll face resistance from your family members or well-meaning friends! If you don't have the endurance, you will surrender to the pressure.
- **You must be prepared to go all the way.** An Internet marketing business is just like any other business in the 'offline' world. If you are not prepared to go all the way, you will give up halfway because you have put in a half-hearted attitude into your business AND do not say your will try. Trying never gets you anywhere. MAKE the commitment to yourself. No one else just to you. Remember the golden rule: how badly do you want success?

## Choosing the Right Vehicle

Another thing that you must remember is that it's not enough to have the winning mindset alone. You must have the right vehicle to take you there.

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For example: if you want to get from one state in the U.S. to another and you have 5 kids, you'll need to have the right vehicle to take you there. A motorcycle will not work, RIGHT? If you are single and alone it might but not with a family. You can choose to ride a plane, drive a car or walk... come on we all know you can't walk across the state, it would be absurd to walk. But that is what people do in their Internet marketing business! They do not choose the best (or cost effective) vehicle to get them there!

They have the right mindset alright. Most are probably *so fired up and positive* that they don't care how long it takes them to arrive at their destination because they are so excited.

It's no different from nations who are all riled up about defending their homeland against invaders, but if they don't have guns, their axes, spears and shields are not going to save them no matter how courageously they fight (against the enemy's gunpowder)!

Make no mistake about this. Taking too long to reach the destination is no different from failing. We must not delude ourselves into thinking that it takes time to build a business when we should be making money after a couple of months.

Some people spent years reading 'make money online' E-books without making a single cent from the Internet. They convince themselves that they are still in the learning and education phase but in reality, **they didn't take action!**

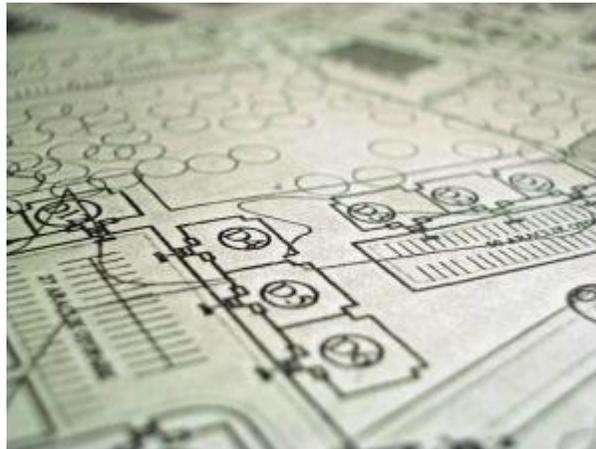
Sure, it takes time to build a solid business, but any money that you are not making means you've 'lost' money because that's the money that you SHOULD be earning instead of wasting your time with things that don't work.

In the next chapter, we will talk about choosing a proven business model. But for now, suffice for us to know that we must have:

- **The success mentality**
- **The right vehicle to bring us to success!**

## Chapter 3: The Success Blueprint

### Find a proven business model



There are currently many business models running on the Internet. As a newbie, your goal is to start making money as fast as possible while taking as little time as possible to achieve it.

#### **This is your vehicle to success!**

Look for a business model that people have already made money from.

#### **Here are a few suggestions:**

Resell Rights – how you can sell other people’s products and keep 100% of the profit while getting viral marketing traffic at the same time.

Private Label Rights – brand yourself by having 100% ready to go products in your own name!

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Niche Marketing – find good niche markets to make money online

**These are just a few examples that you can check out.**

Remember that no matter what business model you choose, always remember to think long term, work smart NOT hard and bring value to your customers.

### Don't Reinvent the Wheel

One common mistake newbies make when it comes to Internet marketing is to attempt things that might not work.

They come up with their own ways to make money online but what they don't realize is that many marketers have already perfected the formula of making money online that all they need to do is emulate what they're doing.

Most newbies fail because they spend too much trial and error and they get discouraged because they don't see the results.

The best way is to pick an honest marketer with integrity (*DO SOME RESEARCH*) that's already making money and just follow their systems (or invest in their packages) – at the very least, you can get a refund within 30 days if it doesn't work (but don't use the refund policy as a way out just because you're LAZY).

## Chapter 4: Four Steps to Success!



Here is a four-step process that anyone can follow to become successful online:

### Find a skill

The easiest way to make money online is to 'sell' a skill. This skill could be any form of service that you can provide to help other marketers save time, save money and save effort.

Here are a few examples:

- **Writing** – you can become a ghostwriter, copywriter or blogger and sell your skills to other marketers
- **Graphics Design** – you can create powerful E-covers for E-books or graphic banners for mini-sites
- **Technical** – you can help people if you're good with programming (e.g. script installation, testing and website setup)

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- **Networking** – help other people recruit affiliates for their product launches

If you want to develop the winning mindset, make sure you work smart by **servicing others first** even if the pay is low or you're required to sacrifice time (and sometimes, money) in order to develop your skill and build your clientele.

## Create Your Own Product

After you develop enough expertise with your skills, you can turn your skills into a product.

The most important thing to remember is that your skill must be something that brings value to others. If you can bring value to others and monetize it, others will most likely want to learn from you as well.

Once you teach others how to monetize their skill, you'll have a product that will convey your expertise to others. For example: a product that teaches people *"how to make money with copywriting"*

## Create A Business

Once you are able to combine all your products together and develop your very own system, you have a business running already.

The important thing to remember about a business is that you must have a well-rounded approach when it comes to business building.

Don't just focus on your primary skill alone. Outsource other tasks to other people. For example, if your strength is in writing, your business must not only

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include writing but many other aspects such as graphics, tutorials and even a helpdesk or customer service to help answer client's questions.

At the end of the day, you need a complete system to market your business.

## **Automating Your Business**

If your business is taking up too much of your time, the best thing to do is automate your business by letting others run it for you.

You still maintain ownership of your business (and revenue, of course), what you must do is to train others who're capable of running the business for you. By the time your business is successful enough to be automated, you can hire people who're smarter than you to run it for you.

The trade-off is that you have to pay them a lot of money, but the best thing you have is more free time. You will have to decide which is more important to you when that time comes. When you buy people's time with your money, you effectively remove the shackles that your business has on your time and you can use that time to invest into another business.

**Remember the golden rule: Think BIG and think long term.**

## Chapter 5: Pitfalls



Here are a few pitfalls that any serious Internet entrepreneur must avoid:

### Waiting for Things to Happen

If you truly want to develop a ‘think and grow rich’ mindset, you must remember that every successful entrepreneur is an *ACTION TAKER*.

Many make the mistake of building a beautiful website and a product, but they just sit around all day hoping sales will come. This is *WRONG*.

You must never sit around and wait for things to happen. Rather, you must go out there and recruit partners, make friends and most important of all – *DRIVE TRAFFIC!*

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### Dealing with Machines Instead of Humans

Another common mistake by Internet marketing newbies – is that they don't spot the hottest trends.

You see, some people are sadly mistaken because they assume that Internet marketing is all about dealing with 'machines'.

At the core of it, the very people who are going to be your customers (or the people who are going to click on your advertisements) are HUMAN BEINGS. We have to apply the proper psychology when we're dealing with them.

Dealing with humans require the **human touch**. Are you writing articles for PEOPLE to read or are you writing articles to please the search engines?

### Not Being Focused

There are Internet marketers out there who try every traffic generation method in the book but they aren't focusing on one.

They start driving in traffic from blogs, search engines, AdWords, viral marketing and everything under the sun, but they aren't focused.

It's smarter to have ONE traffic generation method driving LOTS of traffic compared to 10 traffic generation methods that produce less than one focused method because dabbling with many methods often doesn't produce concentrated results.

## Chapter 6: Summary

### It's All About Your Belief



If you're truly serious about growing richer on the Internet, you must be willing to pay the price!

**Are you:**

- Prepared to make the necessary sacrifices in order for you to achieve your goals?
- Are you willing to spend long hours in front of the computer so that you can reap the rewards in the end?

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- Do you have the guts to persevere all the way even though negative people around you laugh at your dreams?
- Are you willing to provide value for other people and put aside the *'what's in it for me'* mentality?
- Are you willing to think big? Are you prepared to run your online business like a CEO rather than a part-time venture?
- Do you BELIEVE in yourself?

*'What the mind can conceive, you will be able to achieve.'*

So you must be able to visualize yourself as a success and go all the way.

Most important of all, you must **BELIEVE in yourself...** because no one is going to believe in you if you don't.

**To Your success!**

## Recommended Resources

Looking for some killer deals?

[LOOK NO FURTHER...](#)

**HEY!!!**

If you want help with WordPress, [Terry Anglin from Smart Marketing Coaching](#) is your man. He's both honest and ethical.

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Here's your chance to get help that you couldn't afford before, AND Terry will show you all the latest and greatest WordPress plugins to hit the market to make you a success, all for next to nothing, for peanuts, for pennies on the dollar but act now in case Terry decides to raise the price because every week more and more people are joining SMC and Terry's time is getting very valuable. Act Now!!

- a WHOLE 'nother world
  - just waiting for you!
- 

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